

Thursday October 19th, 2017

Evening arrival and welcome reception

Friday October 20th, 2017

8a-8:45a Breakfast

8:45a-12p Didactic Sessions:

8:45a-9a Introduction - Aaron Shiloh MD FSIR

9a-9:30a Logistics of opening the center - Aaron Shiloh MD FSIR

10a-10:30a Insurance issues - Felice Shiloh (Office Manager)

10:30a-11a Equipment purchasing – Aaron Shiloh MD FSIR

11a-12p Website, SEO, Google PPC - CJ Bachman, VP of operations, 1SEO.com

12p-1p Lunch - Basics of vein disease and evaluation - Aaron Shiloh MD FSIR

1p-5p Cases to include:

- ◇ Vein ablation with Closerfast™ system
- ◇ Cosmetic sclerotherapy
- ◇ Foam sclerotherapy
- ◇ Perforator ablation, Venaseal™, or phlebectomy (depending on patient availability)

6:30p Dinner and cocktails

Saturday October 21st, 2017

8a-9a Breakfast

9 a-12p ◇ New patient evaluation with hands on ultrasound– Aaron Shiloh MD FSIR
◇ Additional cases: phlebectomy, Venaseal™ or perforator ablation

12p-1p Lunch - One on one Q&A with Dr. Shiloh

1p-5p Hot Topics and Aesthetics

1p-2p Supplies, vendors, etc...

2p-3p Newer technologies i.e. ClariVein®, Varithena®, Venaseal™, etc...

3p-4p Adding complimentary aesthetic procedures to your practice - Dr. Shiloh and Dr. Richard Goldfarb of the Center for Smartlipo and plastic surgery

4p-5p Informal Q&A

ADJORN!